

ALEXANDRA SASHA ROMANOVA

ROMANOVADESIGN.COM

(312) 961-7279

Alexandra@
RomanovaDesign.com

SKILLS

Productivity Tools

- Adobe Creative Suite
 - InDesign
 - Illustrator
 - Photoshop
 - Dreamweaver
 - Acrobat
- Wordpress / HTML / CSS
- Microsoft Office
- Autodesk
 - AutoCAD
 - Revit

Teamwork

- Remote teams
- Certified PMP
- Consulting experience

Other

- Russian, native fluency
- Located in Boulder, CO

EXPERIENCE

THE WORLD BANK GROUP—remote

Publications Designer

Dec. 2016 – current

- Typeset World Bank publications in languages that use Latin or Cyrillic scripts. Deliver PDF files optimized for print and web distribution.
- Provide graphic design and formatting of analytic report figures, infographics, and animated Powerpoint presentations.
- Supply proofreading, copyediting, and translation (Russian-English) services.
- Check materials for conformance with the World Bank's brand standards and editorial guidelines. Incorporate proof corrections per author review.

FREELANCE—Boulder, CO and remote

Design Consultant

Aug. 2013 – current

- Develop websites and marketing materials for business clients in healthcare, e-commerce, and software industries. Create user experience strategies, including detailed wireframes and mockups.
- Coordinate production of promotional items, such as branded apparel, and printing of wide-format conference presentations.

VITAL AXIOM, LLC—Chicago, IL and remote

Designer

July 2013 – Dec. 2016

- Managed communications and graphic design for software startup. Responsible for branding, website design, content strategy, proposal editing, and marketing.

THE ECKROTH PLANNING GROUP, INC—Chicago, IL

Healthcare Planning Consultant

Feb. 2012 – June 2013

- Formulated architectural requirements for healthcare facility expansion and renovation projects. Developed design options through contextual user observation, surveys and interviews, and analysis of workload data.

TENG & ASSOCIATES, INC—Chicago, IL

Licensed Architect, LEED Accredited Professional

Aug. 2010 – Feb. 2012

- Set up and managed building information models, generated sets of construction documents. Project types included university, civic, retail, and industrial buildings.

Architectural Designer

May 2008 – Aug. 2010

- Developed and evaluated aspects of building design as member of multidisciplinary teams. Prototyped solutions with sketches, diagrams, physical and virtual models.

EDUCATION

UNIVERSITY OF COLORADO BOULDER—Boulder, CO

Master of Arts in Linguistics, GPA 3.9 / 4.0

Aug. 2017 – May 2019

- Culture, Language, and Social Practice (CLASP) graduate certificate

ILLINOIS INSTITUTE OF TECHNOLOGY—Chicago, IL

Bachelor of Architecture, GPA 3.8 / 4.0

Aug. 2003 – May 2008

- Digital Design specialization